



The OGame Network

by Gamers. for Gamers.

www.ogaming.com

City of Heroes | COH.ogaming.com
Everquest | EQ.ogaming.com
Everquest 2 | EQ2.ogaming.com
Final Fantasy XI | FFXI.ogaming.com
Guild Wars | GuildWars.ogaming.com
Lineage 2 | Lineage2.ogaming.com
Lineage 2 | l2orpus.com
Lord of the Rings | LOTR.ogaming.com
Monkly business | monkly-business.com
Ragnarok | Ragnarok.ogaming.com
RPG Expert | rpgexpert.com
Star Trek Online | STO.ogaming.com
Star Wars Galaxies | SWG.ogaming.com
Tabula Rasa | TR.ogaming.com
Vanguard | Vanguard.ogaming.com
World of Warcraft | WoW.ogaming.com
EQInterface | www.eqinterface.com
L2Orphus | www.l2orpus.com
Guild Services | Guilds.ogaming.com
WoW Interface | wowinterface.com
World of Warcraft RA | wow-ra.com/forums
World of Warcraft DB | thottbot.com

RATE CARD

Q1 2006

MONTHLY NETWORK TRAFFIC:

Unique Users:	7.5+ million
Page views:	500 + million
Average Time Spent:	8 minutes per visit
Average Page Views Per Visitor:	8 pages per visitor per month

SITE SPECIFIC CPM RATES: (E-mail for Run of Network/Bulk Rates)

Cost Per Thousand Impressions (CPM):

- 728x90 Leaderboard: \$7.00 CPM
- 120x600 Skyscraper: \$4.50 CPM
- 160x600 Wide Skyscraper: \$5.00 CPM
- 300x250 Rectangle: \$6.00 CPM
- "Tiffany" (Leaderboard and Skyscraper takeover): \$10 CPM
- 234x60 Fixed Placement. Home Page Sponsorship \$5,000 per week

SITE TAKEOVER / CUSTOM PROMOTIONS [e-mail for details & rates]:

- Banner Residency: A complete takeover of all North and/or Skyscraper/Tower banner inventory on a particular network site
- "Sponsored By" graphic added to our logo at the top of the OGame entry page: Your logo and link will be integrated into the site's header
- 120x60 non-rotating Button which permanently displays your ad. Placement of your choosing from available positions including the OGame entry page
- All of the above will link back to a URL you specify conservatively
- OGame accepts custom tracking codes within URL re-directs

OTHER CUSTOM OPTIONS AND PACKAGES ARE AVAILABLE UPON REQUEST

For further information, please e-mail us at advertising@ogaming.com

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